

## Average Velocity

**Average velocity** is the change in position divided by the change in time, as in the following familiar-looking example.

### EXAMPLE 1 Computing Average Velocity

An automobile travels 120 miles in 2 hours and 30 minutes. What is its average velocity over the entire  $2\frac{1}{2}$  hour time interval?

## EXAMPLE 2 Using Limits to Avoid Zero Division

A ball rolls down a ramp so that its distance  $s$  from the top of the ramp after  $t$  seconds is exactly  $t^2$  feet. What is its instantaneous velocity after 3 seconds?

On the interval  $[3, 3.1]$ :

$$\frac{\Delta s}{\Delta t} = \frac{(3.1)^2 - 3^2}{3.1 - 3} = \frac{0.61}{0.1} = 6.1 \text{ feet per second.}$$

On the interval  $[3, 3.05]$ :

$$\frac{\Delta s}{\Delta t} = \frac{(3.05)^2 - 3^2}{3.05 - 3} = \frac{0.3025}{0.05} = 6.05 \text{ feet per second.}$$

However, we can see *directly* what is happening to the quotient by treating it as a *limit* of the average velocity on the interval  $[3, t]$  as  $t$  approaches 3:

$$\begin{aligned}\lim_{t \rightarrow 3} \frac{\Delta s}{\Delta t} &= \lim_{t \rightarrow 3} \frac{t^2 - 3^2}{t - 3} \\ &= \lim_{t \rightarrow 3} \frac{(t + 3)(t - 3)}{t - 3} && \text{Factor the numerator.} \\ &= \lim_{t \rightarrow 3} (t + 3) \\ &= 6\end{aligned}$$

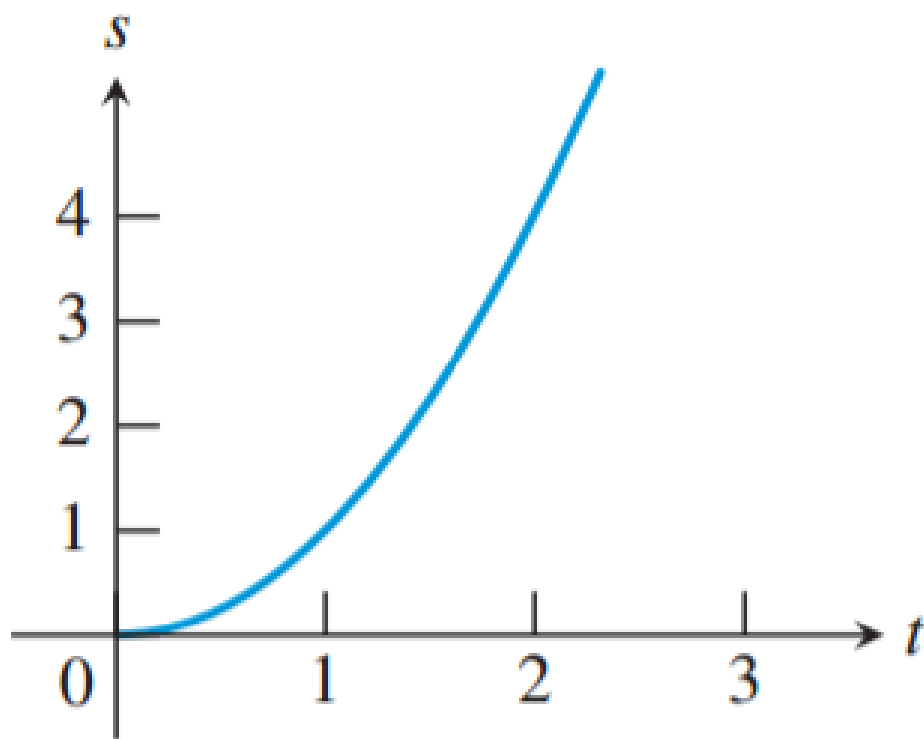
## DEFINITION (INFORMAL) **Limit at $a$**

When we write “ $\lim_{x \rightarrow a} f(x) = L$ ,” we mean that  $f(x)$  gets arbitrarily close to  $L$  as  $x$  gets arbitrarily close (but not equal) to  $a$ .

## The Connection to Tangent Lines

What Galileo discovered by rolling balls down ramps was that the distance traveled was proportional to the *square* of the elapsed time. For simplicity, let us suppose that the ramp was tilted just enough so that the relation between  $s$ , the distance from the top of the ramp, and  $t$ , the elapsed time, was given (as in Example 2) by

$$s = t^2.$$

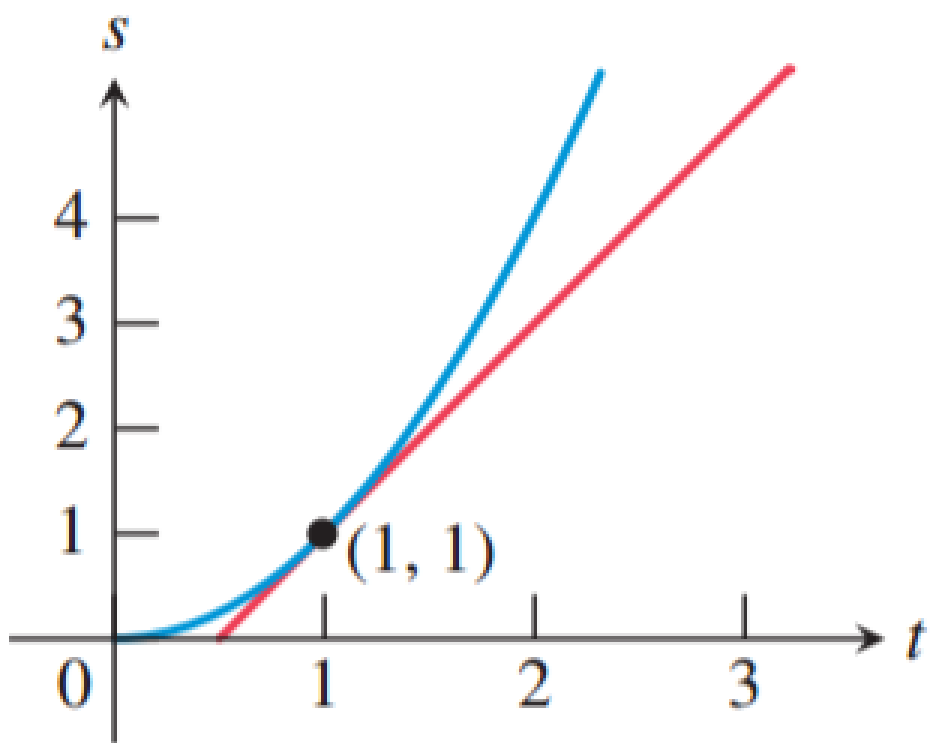




## EXPLORATION 1 Seeing Average Velocity

Copy Figure 10.1 on a piece of paper and connect the points  $(1, 1)$  and  $(2, 4)$  with a straight line. (This is called a *secant line* because it connects two points on the curve.)

1. Find the slope of the line.
2. Find the average velocity of the ball over the time interval  $[1, 2]$ .
3. What is the relationship between the numbers that answer questions 1 and 2?
4. In general, how could you represent the average velocity of the ball over the time interval  $[a, b]$  geometrically?



**FIGURE 10.2** A line tangent to the graph of  $s = t^2$  at the point  $(1, 1)$ . The slope of this line appears to be the instantaneous velocity at  $t = 1$ , even though  $\Delta s / \Delta t = 0/0$ . The geometry succeeds where the algebra fails!

### **EXAMPLE 3** Finding the Slope of a Tangent Line

Use limits to find the slope of the tangent line to the graph of  $s = t^2$  at the point  $(1, 1)$  (Figure 10.2).

**SOLUTION** This will look a lot like the solution to Example 2.

$$\lim_{t \rightarrow 1} \frac{\Delta s}{\Delta t} = \lim_{t \rightarrow 1} \frac{t^2 - 1^2}{t - 1}$$



# The Derivative

Velocity, the rate of change of position with respect to time, is only one application of the general concept of “rate of change.” If  $y = f(x)$  is *any* function, we can speak of how  $y$  changes as  $x$  changes.

## DEFINITION Average Rate of Change

If  $y = f(x)$ , then the **average rate of change** of  $y$  with respect to  $x$  on the interval  $[a, b]$  is

$$\frac{\Delta y}{\Delta x} = \frac{f(b) - f(a)}{b - a}.$$

Geometrically, this is the slope of the **secant line** through  $(a, f(a))$  and  $(b, f(b))$ .

## DEFINITION Derivative at a Point

The **derivative of the function  $f$  at  $x = a$** , denoted by  $f'(a)$  and read “ $f$  prime of  $a$ ” is

$$f'(a) = \lim_{x \rightarrow a} \frac{f(x) - f(a)}{x - a},$$

provided the limit exists.

Geometrically, this is the slope of the **tangent line** through  $(a, f(a))$ .

A more computationally useful formula for the derivative is obtained by letting  $x = a + h$  and looking at the limit as  $h$  approaches 0 (equivalent to letting  $x$  approach  $a$ ).

**DEFINITION Derivative at a Point (easier for computing)**

The **derivative of the function  $f$  at  $x = a$** , denoted by  $f'(a)$  and read “ $f$  prime of  $a$ ” is

$$f'(a) = \lim_{h \rightarrow 0} \frac{f(a + h) - f(a)}{h},$$

provided the limit exists.

**EXAMPLE 4** Finding a Derivative at a Point

Find  $f'(4)$  if  $f(x) = 2x^2 - 3$ .

**SOLUTION**

$$f'(4) = \lim_{h \rightarrow 0} \frac{f(4 + h) - f(4)}{h}$$

### DEFINITION Derivative

If  $y = f(x)$ , then the **derivative of the function  $f$  with respect to  $x$** , is the function  $f'$  whose value at  $x$  is

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x + h) - f(x)}{h},$$

for all values of  $x$  where the limit exists.



### **EXAMPLE 5** Finding the Derivative of a Function

(a) Find  $f'(x)$  if  $f(x) = x^2$ .

To emphasize the connection with slope  $\Delta y/\Delta x$ , Leibniz used the notation  $dy/dx$  for the derivative. (The  $dy$  and  $dx$  were his “ghosts of departed quantities.”) This **Leibniz notation** has several advantages over the “prime” notation, as you will learn when you study calculus. We will use both notations in our examples and exercises.

(b) Find  $\frac{dy}{dx}$  if  $y = \frac{1}{x}$ .